

LET'S CREATE HAPPIER

TANDEM COACHING TO IMPROVE THE COMMUNICATION WITHIN THE FIELD OF DANCE DISTRIBUTION

April to June 2023

With the program **LET'S CREATE HAPPIER**, we would like to encourage choreographers to present their artistic ideas and visions even more effectively. At the same time, we want to support programmers and producers to develop open and creative forms of cooperations in order to bring new future-oriented forms of strategies for distribution into being. For the tandem coaching, 8 artists as well as 8 programmers will be selected and accompanied by coaches from the end of April until the beginning of June 2023.

Via online tandem meetings that will take place with and without the coaches, the teams will come up with new strategies and skills. As a third step, those fresh concepts will be presented to the entire group at a personal meeting. A public "hackathon" will conclude the project in June 2023. Here, the participants will come together with more programmers and other interested persons in order to develop collaboratively future blueprints for the distribution of dance.

Why are we doing this? A growing number of artistic projects is entering the market and hitting programmers that can no longer display this high concentration of productions within their programs. The system is under pressure and there is a strong need for new approaches towards a more sustainable and also more realistic foundation for collaborations. Together, we want to examine closely what the future of sustainable artistic distribution can look like and how we can cooperatively make steps towards this future. How do we need to change our ways of communication in order to create a more sustainable form of networking.

TARGET GROUP Choreographers with experience in producing and a repertoire of productions that are ready for touring

AND

Programmers: festival managers, curators, producers, artistic directors of venues with a focus on dance

- REQUIREMENTS** Work focus in North Rhine Westphalia, Bavaria, Baden Wurttemberg, Saxony + openness for/interest in the reflection of your own work as well as a change in perspective
- TIME FRAME** 5 online meetings including preparations and follow-up, 1 kickoff meeting on **April 24th, 2023**, 4 further meetings in **May 2023** (individually scheduled), 1 concluding event on **June 7th, 2023**
- WE OFFER** A fee of 1.000 Euro per person
Coverage of travel expenses plus catering
- APPLICATION** *What would a personal ad look like introducing you as an artist to a programmer?*
How do you present yourself as a programmer towards an artist? What is your interest in the exchange?
Please, answer these questions (maximum one page) and send your brief application including your resume to netzwerkwerk@tanztausch.de.
email subject: "application mentoring program".
Please, add your name, your postal address and your contact info.
We will get back to you by April 14th, 2023.
- SELECTION** Mechtild Tellmann, Anne-Cathrin Lessel, Friederike Engel and Anika Bendel
- FURTHER INFO** www.tanztausch.de
- CONTACT** Laurence Nagel, netzwerk@tanztausch.de



Ein Projekt des TANZ_TAUSCH_NETZWERK, gefördert vom Fonds Darstellende Künste aus Mitteln der Beauftragten der Bundesregierung für Kultur und Medien im Rahmen von NEUSTART KULTUR.